

"My Pledge to Act 2019 - I Can Do It!"

Activity (I) Video Sharing of School Implementation Experience

Details of the Activity

Schools are invited to submit to us short videos to showcase their schools' good practices for conducting learning activities under 'My Pledge to Act' (2019) which help students develop positive values and attitudes of "Expressing gratitude, to cherish, be proactive and optimistic". Examples include:

- ♦ theme-based learning activities (weekly assemblies, morning assemblies, theme-based learning week)
- ♦ classroom learning activities
- ♦ other learning experiences (exchange visits, volunteer services, life experiences)
- ♦ sharing by principals/teachers/students/parents

Target participants

All local kindergartens, primary and secondary schools

Submission of entries

- School-based entries are welcome. Each school may submit a maximum of five entries.
- Participating schools should upload their short videos to YouTube and send the completed application form, downloaded from the webpage of 'My Pledge To Act'(2019) (<https://www.edb.gov.hk/mpa2019>), to the Moral, Civic and National Education Section, Curriculum Development Institute, Education Bureau via email.
- The video style can be in live action, animation or computer-generated imagery.
- The length of the short video should not exceed 3 minutes.
- Entries may be interpreted in Cantonese, Putonghua or English, preferably with subtitles in Chinese or English.
- Entries showing creativity or good presentation skills will be selected and uploaded to the EDB's website/Facebook page for sharing with other schools and stakeholders. Schools with selected entries for sharing will be complimented with certificates, book vouchers and souvenirs. Entries will be accepted in two phases. Selected entries will also be uploaded to our websites in the following two phases.

	Submission of entries	Uploading of the selected entries
Phase 1	2/12/2019 – 16/2/2020	on or before 31/3/2020
Phase 2	17/2/2020 – 30/4/2020	on or before 30/5/2020

Remarks

- All entries must be original works of the entrants and have never been published.
- Participating schools must ensure that the materials and content of their entries do not violate the laws of the Hong Kong Special Administrative Region.
- The images, music, sounds or video clips used in the entries must be the original works of the entrants and do not infringe the copyrights or any rights of others.

Sharing activity

Participating schools with videos selected for sharing will be invited to share their experiences gained in the “Sharing Session on the learning outcome of My Pledge to Act (2019)” scheduled for June 2020.